Letter EUROBIKE 2019

Dear Mr./Ms.,

When the EUROBIKE opens its doors for the 28th time from September 4–7 July 2019, companies from all over the world will once again be presenting the bike industry's latest trends and innovations. Over 1300 exhibitors from 50 countries are expected to attend.

We would like to invite you to the EUROBIKE 2019 so that, as a specialist trader, you can get a picture of the trends and issues that are currently of interest to the industry. To attend, please register with Messe Friedrichshafen as a specialist trade visitor using this link <u>https://www.eurobike.com/de/registrierung-tickets/business-days/</u> Once you have registered and been approved as a specialist trade visitor, Messe Friedrichshafen will send you a free admission ticket.

You can find out more about the trade show at <u>https://www.eurobike.com/de/</u>.

We will also be there with our latest products and innovations – you'll find us in Hall _____ at Stand _____.

We look forward to your visit.

Best regards.