Special Conditions of Participation for VERTICAL PRO 2027

Definitions

MFN: Messe Friedrichshafen GmbH shall hereafter be referred to as „MFN".
OSC: Exhibitors receive an access code for the Messe Friedrichshafen Online Service Center (hereafter referred to as "OSC") upon stand allocation. Media features as well as technical and organizational orders must be executed via the OSC.
General Conditions of Participation available at: www.messe-friedrichshafen.com/exhibiting-guidelines.
Contractual partner: "Contractual partner" is referred to below as a synonym for the following terms: Contractual partner, service recipient, invoice recipient, ordering party & stand builder.

General event information

1. Opening times

VERTICAL PRO will take place from November 12 to November 13, 2027, at the MFN exhibition grounds in Friedrichshafen. The exhibition is open on Friday from 9 a.m. to 6 p.m. and from 9 a.m. to 5 p.m. on Saturday. The right to alter the opening times due to serious reasons is reserved. Changes will be announced in good time. Access for exhibitors: 1 hour before start of the exhibition.

2. Set-up and dismantling times

2.1 Set-up:

Wednesday, November 10, 2027: 7:00 a.m. - 8:00 p.m.
Thursday, November 11, 2027: from 7:00 a.m. continuously to the beginning of the fair on Friday, November 12, 2027, 9:00 a.m.

Advanced stand set-up must be approved by the project management and is subject to charge.

2.2 Dismantling:

Saturday, November 13, 2027: from 5:00 p.m. (access for vehicles once permission is given)
Sunday, November 14, 2027: 7:00 a.m. - 8:00 p.m.
Monday, November 15, 2027: 7:00 a.m. - 4:00 p.m.

Early dismantling is not permitted. Please note the MFN General Conditions of Participation.

2.3 Additional deadlines:

Registration deadline: July 1st, 2027
Start of hall planning: August 2027

3. Registration and admission

Registration for VERTICAL PRO 2027 is made by completely filling out the online form. With this intention to exhibit, the contractual partner declares to MFN its sincere interest to participate as an exhibitor. The submission of the online registration form does not constitute a claim to admission. MFN shall submit a written placement proposal to the contractual partner, which shall require the written consent of the contractual partner within the response time set for him. Consent will also be deemed to have been given if the exhibitor does not respond within the specified period.
The contractual partner's acceptance of the placement constitutes the contractual offer, from which the contractual partner can no longer withdraw once it has been received by MFN. The contract with MFN for participation shall only be concluded upon confirmation of participation by MFN, which constitutes acceptance of the contract.

Subsequent material amendments to the contract requested by the exhibitor after conclusion of the contract, such as a change of contractual partner or a request for relocation, may incur additional costs. If the contractual partner wishes to have the invoice rewritten due to a change in name, change in legal form or change in the address of the invoice recipient, or similar, the contractual partner must pay EUR 50.00 for each invoice change. If invoices are

addressed to a third party on the instructions of the contractual partner, the contractual partner remains the debtor until the respective invoice has been paid in full.

4. Participation fee / Contractual partner passes / Co-contractual partner

4.1 Option 1: Stand space only (122.00 €/sqm)
The participation fee includes the provision of the contractual partner space, a certain number of contractual partner passes (based on the booth size), WIFI, waste disposal up to 80 L per day (please see general terms and conditions).

Option 2: Complete stand package (279.00 €/sqm)
The complete stand package includes the provision of the contractual partner space, stand walls, carpet, lighting (number depending on the booth size), electricity connection and consumption up to 3 kW, waste disposal up to 80 L per day, media package, certain number of contractual partner passes (depending on stand size), WIFI and stand construction and dismantling.

Option 3: Start-Up Package (45.00 €/sqm)
The Start-Up Package includes the provision of the contractual partner space in the START-UP AREA, OSB counter and 2 bar stools, electricity connection and consumption up to 3 kW, waste disposal up to 80 L per day, certain number of contractual partner passes (depending on stand size), WIFI and stand set-up and dismantling. The offer is only valid for start-ups that are not older than 5 years (please submit a copy of the business registration or comparable proof with your application) and whose innovative product thematically fits VERTICAL PRO.

All booking options also include the provision of the exhibition's own information systems, contractual partner support by the project management, target-group specific marketing of the event, hall security, cleaning of the halls and free advertising materials for contractual partner's own visitor advertising. Should a two-story stand be approved, 50 % of the participation fee will be charged for the space of the upper structure.

4.2 The number of contractual partner passes included in the participation fee shall be determined by the size of the stand and will be shown on the invoice**.** Additional contractual partner passes can be ordered via the OSC (subject to charge).

4.3 The co-contractual partner fee is € 290.00/co-contractual partner plus media entry fee. Definition of co-contractual partner: see General Conditions of Participation. Co-contractual partner shall receive 3 contractual partner passes free of charge.

5. Terms of payment

The participation fee shall be due and payable without any deduction 4 weeks after receipt of the invoice, however no later than October 1st, 2027. Invoices issued after October 1st, 2027, are due immediately. This also applies to all further invoices issued by MFN. The payment terms on MFN's invoices are decisive, please note the bank details.

6. Stand cancellation / cancellation fee

If the contractual partner cancels participation once admission has been granted, the contractual partner is obliged to pay a compensation fee (see General Conditions of Participation). Cancellation prior to the assignment of the stand is free of charge. After the stand has been allocated to your company, a cancellation will cause the following fees: 100 % of the participation fee.

Stands that have not been occupied by 8:00 p.m. on November 11, 2027, may be reallocated by the project management.

7. Approval of stand construction and stand technology
The regular stand height is 3.50 m. Stands which wholly or partially exceed this height must be submitted with a plan to the project management for approval at least 4 weeks before the start of the construction work. Please consider the maximum construction height of 6.00 m. The maximum height for ceiling suspensions (lighting, audio-visual equipment, no banners) is 7.50 m upper edge of the truss. Two-story stands (space subject to charge) need to be applied for with a verifiable calculation (subject to charges). A fee of € 250 will be charged for the examination of the structural analysis. Further details can be found in the MFN Technical Guidelines (www.messe-friedrichshafen.com/exhibiting-guidelines).

8. DEMO + TEST AREA
MFN provides the DEMO + TEST AREA free of charge for demonstration and test purposes. The contractual partner undertakes to use and provide only certified, fully functional and flawless products in the DEMO + TEST AREA. MFN assumes no duty of care for test products brought in. Use of the DEMO + TEST AREA is at the user's own risk. MFN accepts no liability for damage to property or personal injury.

9. Sales Regulations
Direct Sales are permitted.

10. WiFi
MFN has its own WiFi, which contractual partner and visitors can log onto. Contractual partner's own WiFi must be registered and comply with specific conditions. Registration and prerequisites can be accessed via the OSC.

11. Use of operations equipment
For logistical and safety reasons, the use of cranes, forklifts and lifting platforms/hydra ladders is exclusively limited to the official contract partners of MFN. These services can be ordered via the OSC.

12. Guarding / Liability
MFN does not assume any obligation to exercise proper care of contractual partner, stand fittings and objects which are the property of the stand personal or the contractual partner. Stand guarding can be ordered via the OSC.

13. Use of Music / GEMA
The contractual partner is responsible for ensuring that music performances during the event are registered with GEMA in good time and in full and that fees are paid. The obligation to register includes not only GEMA-liable but also GEMA-free music performances! If a product or image video with GEMA-free music is used on the exhibition stand, this is still subject to registration. GEMA applications and further information at: https://www.messe-friedrichshafen.com/company/exhibiting-guidelines.

14. Floor Covering
The hall floor is made of row asphalt. Color defects are possible (re-coloring not possible). The use of floor covering is recommended.

15. Catering

MFN has an official exclusive contract partner for catering and beverage services – addresses can be found via the OSC.

16. Additional services

In addition to the participation fee, the acceptance of the following services is obligatory:

- The AUMA fee of € 0.60/sqm to be paid by the contractual partner will be invoiced by MFN for the AUMA and passed on (see General Conditions of Participation).
- Media entry fee for contractual partner and co-contractual partner (already included in the complete stand package and Start-Up package): For the mandatory entry a fee of € 300.00 will be charged, additional entries are subject to charge. The entry needs to be edited prior to the show by the contractual partner in the OSC by October 1st, 2027, by the latest. All a.m. services and additional services can be ordered via the OSC after admission. You will receive the access code for service orders and media entries by e-mail with the admission documents.

17. Pricing / Reverse-Charge-Procedure

All quoted prices are net prices. If the statutory value added tax applies, it will be invoiced in addition. Please note the explanations regarding the reverse charge procedure and the VAT identification number in the General Conditions of Participation.

18. Reservations, force majeure, cancellation, and other changes to the event

Unforeseen events, in particular cases of force majeure (for example natural disasters, war, terror, failure, or massive disruptions in traffic and/or communication links, as well as special epidemic risks when contagious diseases occur) which make it impossible or irresponsible to hold the event as planned, entitle MFN to postpone, shorten and extend an event, to completely cancel its opening and to close an already started event temporarily, finally, in individual parts or in total. (More details: www.messe-friedrichshafen.com/exhibiting-guidelines).

19. Legal notices

Serious violations of the contractual partner terms and conditions gives MFN the right to close stands immediately and to clear them off without requiring court action. This applies to cases of advertising in contravention and in case of advertising for political or ideological purposes.

The German version of the contract is binding.
Place of fulfillment: Friedrichshafen, place of jurisdiction: Tettnang/Ravensburg
HRB-No. 1179 Registration Court, District Court Tettnang