

Special Conditions of Participation

MOTORRADWELT BODENSEE 2027



Definitions

MFN Messe Friedrichshafen GmbH is hereinafter referred to as „MFN“.

OSC Along with their booth approval, exhibitors will receive an access code for the Messe Friedrichshafen Online Service Center, hereinafter referred to as "OSC." Media requests, technical orders, and organizational orders must be submitted through the OSC using the appropriate online forms.

The General Conditions of Participation, Technical Guidelines, House Regulations, and other documents are available here: <https://www.messe-friedrichshafen.com/organizer/exhibiting-guidelines>.

General event information

1. Opening hours

MOTORRADWELT BODENSEE 2027 takes place from Friday, 29.01.2027 to Sunday, 31.01.2027 at the exhibition grounds of MFN in Friedrichshafen. The exhibition is open on Friday and Saturday from 09:00 a.m. to 06:00 p.m. and on Sunday from 09:00 a.m. to 05:00 p.m.. Opening hours are subject to change for important reasons and will be announced in good time. Access for exhibitors: One hour before the event begins and one hour after the event ends.

2. Set-up and dismantling times

2.1. Set-up

Tuesday, 26.01.2027:	08:00 a.m. - 06:00 p.m. (night security in the halls from 27.01.2027)
Wednesday, 27.01.2027:	07:00 a.m. - 08:00 p.m.
Thursday, 28.01.2027:	07:00 a.m. - 10:00 p.m.
Friday, 29.01.2027:	07:00 a.m. - 08:30 a.m.

Early setup is only possible with the project management's approval and can be requested through the OSC (subject to a fee).

2.2. Dismantling

Sunday, 31.01.2027:	from 05:00 p.m. nonstop
Monday, 01.02.2027:	07:00 a.m. - 06:00 p.m.
Tuesday, 02.02.2027:	07:00 a.m. - 06:00 p.m.

Early dismantling is generally not permitted. Please note the information in the General Conditions of Participation. In the event of non-compliance, MFN reserves the right to take disciplinary action.

2.3. Additional deadlines

5% Early bird discount (on net stand fee) till:	30.06.2026
Registration requested by:	30.08.2026
Start of hall planning:	01.09.2026

3. Registration/ Admission

Registration for MOTORRADWELT BODENSEE 2027 must be completed via the OSC. By submitting the registration, the exhibitor confirms its serious intention to participate. Submission of the online registration does not guarantee admission.

MFN submits a written placement proposal to the exhibitor, which requires the exhibitor's consent within the specified response period. Consent is deemed to have been given even if the exhibitor does not respond within the specified period. The exhibitor's consent to the placement constitutes an offer to enter into a contract, from which the exhibitor may not unilaterally withdraw once it has been received by MFN.

The contract with MFN regarding participation in the event is not concluded until MFN issues a confirmation of participation, which constitutes acceptance of the contract. Subsequent material amendments to the

Special Conditions of Participation

MOTORRADWELT BODENSEE 2027



contract at the exhibitor's request (e.g., change of contracting party, request for relocation, etc.) after the contract has been concluded may incur additional costs. If the exhibitor requests a change to the invoice due to a name change, change in legal form, or change in the address of the invoice recipient, or similar, the exhibitor must pay a fee of EUR 50.00 for each invoice change. If invoices are addressed to a third party at the exhibitor's request, the exhibitor nevertheless remains liable until the respective invoice has been paid in full.

By submitting the placement agreement, which does not yet constitute a right to participate, the exhibitor agrees to all Exhibiting Guidelines available here: <https://www.messe-friedrichshafen.com/organizer/exhibiting-guidelines>.

4. Participation fee, Exhibitor passes, Co-exhibitor

4.1. The **participation fee** includes the provision of the exhibition space, a specified number of exhibitor passes, exhibitor support from the project management team, access to the trade show's information systems, targeted marketing of the event, hall security, hall cleaning, and free promotional materials for exhibitors to use in attracting visitors. The prices apply to the entire duration of the trade show.

4.2. The number of **exhibitor passes** included in the participation fee varies depending on the size of the booth booked. The exact number of passes to which you are entitled can be found on the booth rental invoice.

4.3. The **co-exhibitor fee** is €310.00 per co-exhibiting company. Definition of co-exhibitor: see Terms and Conditions. Co-exhibitors receive two free exhibitor badges.

4.4. Price scales

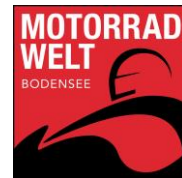
	General offer	Special offer	Motorcycle manufacturers
Minimum stand size	9 m ²	30 m ²	100 m ²
Valid for following exhibits	Motorcycle accessories such as clothing of all kinds, helmets, cleaning and care products, as well as all non-specialized products	Brake, engine, and suspension systems; exhaust systems; body parts; fairings; cases; tires; rims; tuning modifications; wear parts; specialized accessories	Valid only for authorized motorcycle dealers and motorcycle manufacturers
Scaling	Up to 30 m ² = 72,00 €/m ²	Up to 30 m ² = 62,00 €/m ²	Up to 100 m ² = 52,00 €/m ²
	Additional m ² = 62,00 €/m ²	Addition m ² = 52,00 €/m ²	Additional m ² = 42,00 €/m ²

5. Terms of payment

The participation fee is due immediately upon receipt of the admission invoice, without any deductions; this also applies to all other invoices from MFN. The payment terms stated on MFN's invoices apply; please note the bank account details.

Special Conditions of Participation

MOTORRADWELT BODENSEE 2027



6. Stand cancellation / Cancellation fee

If the exhibitor does not participate after receiving approval, the exhibitor is required to pay a cancellation fee. Cancellation of the registration is free of charge until approval is granted. After approval, cancellation incurs the following costs: until November 22, 2026: 50% of the participation fee; from November 23, 2026: 100% of the participation fee. Stands that have not been occupied by 6:00 p.m. on January 28, 2027, may be reassigned by the trade show management.

7. Stand construction requirements

The general stand height is 3.50 m. Stands that exceed the standard construction height of 3.50 m or are special constructions must be submitted to the project management for approval by means of a dimensioned plan up to 4 weeks before the start of construction. Ceiling suspensions also require approval. Further details on stand construction are available online in the Technical Guidelines: <https://www.messe-friedrichshafen.com/organizer/exhibiting-guidelines>

8. Sales regulations

The sale of goods and services is generally permitted. All goods and services offered must be clearly marked with price tags. Prices must include German value-added tax and all additional costs. The European WEEE Directives must be complied with.

9. W-LAN

The MFN offers free Wi-Fi that exhibitors and visitors can connect to. Exhibitors must register their own Wi-Fi connections, which must meet certain requirements. Registration details and requirements are available on the OSC website.

10. Use of operations equipment

For logistical and safety reasons, the use of cranes, forklifts, and aerial work platforms is permitted exclusively for MFN's official contractors. Orders can be placed through the OSC.

11. Guarding/ Liability

The organizer assumes no liability for the safekeeping of exhibition items, booth equipment, or other items located on the booth. Booth security can be arranged through the OSC.

12. Use of music/ GEMA

The exhibitor is responsible for ensuring that, for any musical performances subject to GEMA fees during the event, the necessary registration is submitted in a timely and complete manner and that the applicable fees are paid. GEMA applications and further information are available online at <https://www.messe-friedrichshafen.com/organizer/exhibiting-guidelines>

Please note that even GEMA-exempt music must be registered!

If the music is indeed GEMA-exempt, GEMA will not issue an invoice or will cancel the invoice. For more details and the registration process, please visit: [GEMA Registration](#)

13. Deposit regulations

During setup, a deposit of €50.00 for cars and trailers and €100.00 for trucks will be collected upon entry to the exhibition grounds. This deposit will be refunded upon timely exit. During the event, a deposit will also be collected upon entry to the exhibition grounds if you do not have a parking ticket.

Special Conditions of Participation

MOTORRADWELT BODENSEE 2027



14. Floor covering

The floor of the hall is a raw asphalt surface and may have color imperfections. It is not possible to touch up the color. We recommend using floor covering for all exhibition booths.

15. Additional services

In addition to the participation fee, the following services must be purchased:

- Waste disposal fee: €1,50/m² of booth space, max. €130,00.
- AUMA-fee: €0,60/m² are charged by MFN on behalf of AUMA and passed on
- Energy fee: €49,56
- All exhibitors will be listed in the online exhibitor directory on the MOTORRADWELT BODENSEE website. Entries will be included in the alphabetical directory with a description of the exhibitor's offerings. A media fee of €130.00 is charged for the mandatory entry; additional entries are possible. This applies to both exhibitors and co-exhibitors. The entry must be processed by the exhibitor in advance via the OSC. Otherwise, MFN assumes no responsibility for incorrectly listed data. The deadline for processing will be announced upon transmission of the OSC access code.

16. Pricing / Reserve-Charge-Procedure

The prices apply to the entire duration of the trade show. All prices listed are net prices. Any applicable statutory value-added tax will be charged separately. Please refer to the explanations regarding the reverse-charge procedure and the VAT identification number in the Terms and Conditions.

17. Reservations, force majeure, cancellation and other changes to the event

Unforeseen events, in particular cases of force majeure (e.g., natural disasters, war, terrorism, failure or massive disruption of transportation and/or communication networks, as well as specific risks associated with the outbreak of infectious diseases), which make the scheduled conduct of the event impossible or irresponsible, entitle MFN to postpone, shorten, or extend an event, to cancel its opening entirely, and to close an event that has already begun temporarily, permanently, in part, or in its entirety (more details: <https://www.messe-friedrichshafen.com/organizer/exhibiting-guidelines>).

18. Legal notices

Violation of the Exhibition Terms and Conditions: In the event of serious violations of the Exhibition Terms and Conditions, MFN may immediately close a booth and carry out the removal itself without the need to seek judicial assistance. This applies in particular to advertising that violates legal regulations, public decency, or the purpose of the trade fair, as well as to advertising for ideological or political purposes.

The German version of the contract is binding.

Place of fulfilment: Friedrichshafen

Place of jurisdiction: Tett nang/ Ravensburg

German commercial register No.: 1179

Local district court: Tett nang